

CFR Board of Directors MINUTES

Thursday, July 19, 2018

Sponsor: Alpha Mortgage

Fred Gainey called the meeting to order at 8:30 and all Accepted the Anti-Trust Statement. Prayer was provided by Gloria Green and all recited the Pledge of Allegiance.

The Consent Agenda was approved.

Fred Gainey, President	Lynn Harris	Trey Wallace	Staff: Taylor Oldroyd
Hank Adams, Pres-elect	Ea Ruth	Tim Milam	
Mark Johnson	Jamie Crist		
Neal Johnson, Past Pres	Doug Harrington		Excused:
Tony Harrington	Gloria Green		Debbie Lariviere
Sherri Pridgen, 1 st VP	Mike Thornton		Gail Bullard

President Fred Gainey reminded everyone to register and spread the word about the upcoming NCR Convention. Look for your special invitation for the Yacht Party.

CEO Taylor Oldroyd shared a report from June, including NCR Legislative meetings, new budget format, merger efforts, STR city ordinance, coalition building efforts, and progress on the parking lot.

Craig Heim, CEO & President of United Way shared an update on the upcoming launch of the New United Way. This new effort will transform volunteer efforts in the community. Craig introduced Hayden Beale, United Way Development Director. Please look for upcoming invitations for opportunities to help.

Tim Milam is on their 2018 Campaign Cabinet and shared the fact that this impact is immediate because money raised stays local to make a difference and only a very small amount goes to national. This organization is worthy of any effort we can offer to help make a difference with kids, other charities, and community building efforts.

The BOD reviewed the monthly Financials. We continue to have challenges with Bruin, our CFO. Communication and ignored protocols is an on-going problem.

MOTION: instruct CEO to seek other accounting firms and consider parting ways with Bruin. Seconded and past.

MOTION: to accept monthly financials. Seconded and passed.

Membership Changes Report was presented.

2018 Board of Directors

Officers

President: Fred Gainey

President-Elect: Hank Adams

Vice President: Sherri Pridgen

Past President: Neal Johnson

Directors

Debbie Lariviere (2018)

Gloria Green (2018)

Jamie Lynn Crist (2019)

Tony Harrington (2019)

Doug Harrington (2020)

Ea Ruth (2020)

Lynn Harris – RCA President

Mark Johnson – RCA Pres-Elect

Trey Wallace (Ex Roundtable
2018)

Tim Milam (Ex Roundtable
2019)

Gail Bullard (Scotland Council)

Mike Thornton (Duplin-
Sampson Council)

Staff

CEO: Taylor Oldroyd

EVO: Jo Anna Edwards

Vison Statement

To be the innovative resource
and advocate for real estate.



NCRMLS Managers Fred and Sherri provided a report of on-going concerns and results of the Emergency Meeting. Please note: **Confidential information was shared previously – DO NOT FORWARD this Information.**

According to NCRMLS Policy, CFR asked for an Emergency Meeting, held yesterday, and at that meeting went into Executive Session to express our deep frustrations with feed issues, invoicing and financial concerns, and general CEO job duties. We also are concerned about lack of continuity of operations protocol. We need a strong commitment by all managers to resolve our issues. Managers have identified a course and potential solutions. We will work with NCRMLS on meeting these benchmarks. An audit will be conducted and other internal reviews; due in September. Time will tell if this course of action accomplishes needed adjustments. Additional transparency and accountability is needed.

The Managers meet on July 12, 2018 to listen to presentations from CSS & ShowingTime: both vendors presented their products. No action was taken.

Staff will send out a copy of NCRMLS Policies.

Strategic Plan update is ready for review. The draft is very close to final approval, but all input is still welcome. Each Objective has 4 to 5 Tactics/Next Steps identified and responsible staff and importance of priority identified.

All conflicts have been settled and so now the Date & Time of Membership Meeting is set for Sept 12, 4-6 PM.

Annual NCR Convention is coming up. Volunteers needed. Don and Lynn Harris are the Volunteer Coordinators. Please consider signing up for open slots.

Deb Hays, Chair of the upcoming NCR Convention. Registration is lagging so please continue to promote this to your offices. Early-bird pricing ends tomorrow. NCR is considering a single-day rate adjustment.

Deb Hays also shared the request from Wilmington Area Rebuilding Ministries (WARM). They want us to help them promote an upcoming event: Raise the Roof, an effort to purchase a bundle of shingles for \$30 each. This unique fundraiser will help keep individuals and families in their homes.

Consider highlighting a charity of the month on Broker Briefing.

MOTION: Proceed with allowing staff to promote WARM activity on Broker Briefing but ensure that REALTOR Trademark is not misused. Use of REALTOR trademark is for member use only. Seconded. Passed

CFR is on track to celebrate the upcoming 100-Year Celebration in 2022. This is the year that CFR first organized but NAR recognized 2-years later. Which year do we want to celebrate: confirm which year? 2022 or 2024

MOTION: continue with current plans to celebrate 100-year in 2022. Seconded. Passed.

BOD discussed adopting the NAR Model Bylaws regarding attendance. Executive Cmte will meet to consider NAR Model Bylaw language regarding excused absences. Recommendation will be presented at next BOD.

Sam Ibrahim with Flow ROI shared a high-level view of his new product, which assists REALTORS in the trenches and maintains the agent center in the transaction. This product addresses many of the daily challenges of the business. Product is available to small to medium sized firms. Flow helps them as a single-source for all aspects of the transaction. This local company is exciting and potential partnerships exist as they grow. A draft LOI will be shared with the BOD.